**CURRICULUM VITAE**

**SUMMARY**

Over ten years’ experience studying and working with corporate internationalization efforts. Expertise in organizational theory, mapping organizational structures, and international business. Proficient in both qualitative and quantitative social science research methods.

**EDUCATION**

**09/18 – Present Doctor of Philosophy,** IESE Business School, University of Navarra

*Concentration: Managing People in Organizations*

*Status: ABD, successfully passed exams and defended dissertation proposal*

*Advisor: Prof. Carlos Rodríguez-Lluesma*

**08/07 – 05/09 Master of Arts (History),** Syracuse University

*Concentration: African History*

*Advisor: Prof. Subho Basu*

**08/02 – 05/06 Bachelor of Arts (History),** James Madison University

*cum laude*

*Concentration: African History, International Humanities (Minor)*

**PAPERS UNDER REVIEW**

* Robertson, Winslow, and Xabier Barriola. “Other than the racism, I liked the city: The role of ideology in organizational hiring.”

*Academy of Management Journal (Revise and Resubmit, First round)*

**Job Market Paper**

* Robertson, Winslow, Leonce Ano, and Linda Calabrese. “Whither FDI: What we mean by Chinese Foreign Direct Investment in Africa.”

*Humanities and Social Sciences Communications (Revise and Resubmit, First round)*

**WORKING PAPERS**

* Robertson, Winslow and Carlos Rodríguez-Lluesma. “Ideology as values versus ideology as optimization: The meaning of ideology in management.”

Target Journal: *Academy of Management Review*

* Robertson, Winslow, Xabier Barriola, Alexandra Rheinhardt, and Massimo Maoret. “How Platform Activism Blurs the Line between Insider and Outsider Activists.”

Target Journal: *Academy of Management Journal*

* Robertson, Winslow and Luca X. Lin. “Ideology, lending, and corporate governance.”

Target Journal: *Journal of Corporate Finance*

**CURRENT PROJECTS**

* Robertson, Winslow. “The role of ideology in Artificial Intelligence work.”

Status: Conducting interviews

**ACADEMIC PUBLICATIONS**

* Park, Yoon Jung, Ben Lampert, and Winslow Robertson, eds. *African Review of Economics and Finance* 8(1) (2016).
* Robertson, Winslow. “China’s Superbank: Debt, oil and influence - How China Development Bank is rewriting the rules of finance.” Book review, *African Review of Economics and Finance* 8(1) (2016).

**PUBLIC-FACING PUBLICATIONS**

* Kankhwende, Owakhela and Winslow Robertson. “U.S. strategy vis-à-vis China’s presence in the African continent: Description and prescription.” in *From Trump to Biden and Beyond: Reimagining US-China Relations* (Palgrave Macmillan Press, September 2021).
* Robertson, Winslow. “A brief history of anti-Black violence in China.” *Africa Is A Country* (May 22, 2020).
* Benabdallah, Lina and Winslow Robertson. “Xi Jinping pledged $60 billion for Africa. Where will the money go?” Monkey Cage (blog), *The Washington Post* (September 17, 2018).
* Benabdallah, Lina, Winslow Robertson, and Yiting Wang. “China loans Africa much less than you think (and four other lessons from a new database).” *African Arguments* (June 6, 2016).
* Benabdallah, Lina and Winslow Robertson. “China pledged to invest $60 billion in Africa. Here’s what that means.” *Monkey Cage* (blog), *The Washington Post* (January 7, 2016).

**CONFERENCES AND PRESENTATIONS**

* “Understanding Employee Activism (symposium 1868),” 83rd Annual Meeting of the Academy of Management, participant – Boston, U.S.A., August 2023.
* “Accessing and Publishing with Chinese Data: Researching Chinese Organizations in Uncertain Times (professional development workshop 305),” 83rd Annual Meeting of the Academy of Management, participant – Boston, U.S.A., August 2023.
* “04: [SWG] Social Movements and Organizations: Outcomes and Secondary Effects,” 39th European Group for Organizational Studies Colloquium, presenter – Cagliari, Italy, July 2023.
* “Pre-Colloquium PhD Workshop 2023,” 39th European Group for Organizational Studies Colloquium, presenter – Cagliari, Italy, July 2023.
* “What the Language of ‘Development’ Means for Scholarly Production,” Lingnan University Centre for Environmental History and Development, speaker – Hong Kong, Hong Kong, June 2023.
* “Session 18RT 03 Interesting but Non-Traditional Management Research,” 10th Biennial International Association for Chinese Management Research Conference, presenter – Hong Kong, Hong Kong, June 2023.
* “Race and Stratification Working Group, Spring 2023,” National Bureau of Economic Research, participant – Cambridge, U.S.A., March 2023.
* “China’s Foreign Aid and Investment in Africa,” Georgetown University, panelist –Washington, D.C., U.S.A., March 2023.
* “Organization and Management Theory Doctoral Consortium (session 46),” 82nd Annual Meeting of the Academy of Management, participant – Seattle, U.S.A., August 2022.
* “Organization and Management Theory Global Consortium: Doing Organizational Research Around the World (session 865),” 82nd Annual Meeting of the Academy of Management, participant – Seattle, U.S.A., August 2022.
* “54: Re-invigorating Institutional Approaches to Power and Politics: Populism, Post-truth, and the Social Destruction of Reality,” 38th European Group for Organizational Studies Colloquium, presenter – Vienna, Austria, July 2022.
* “Discrimination and Bias Practices at Work (session 75),” 81st Annual Meeting of the Academy of Management, presenter – Philadelphia, U.S.A., July 2021.
* “Sub-theme 68: Sports as Contexts for Inclusion and Exclusion: Antecedents, Mechanisms, and Lessons Learned,” 37th European Group for Organizational Studies Colloquium, presenter – Amsterdam, The Netherlands, July 2021.
* “Advancing Management Theory with Sports Data,” The Center for Sports and Business at Stockholm School of Economics, presenter – Virtual Paper and Idea Development Workshop, April 2021.
* “Convergences and Divergences: Interdisciplinary Approaches To Media and Communications in Africa-China Engagement,” Chinese in Africa/Africans in China Research Network, presenter – Nairobi, Kenya, August 2016.
* “Wharton Africa Business Forum,” Wharton School of the University of Pennsylvania, moderator – Philadelphia, U.S.A., November, 2015.
* “China and Development in Africa: What China’s Engagement with Africa Means for the Development Sector & Professionals,” AfricanDevJobs/Cowries and Rice, panel organizer – Washington, U.S.A., September 2014.
* "Society and Politics in Africa: Traditional, Transitional, and New,” Institute for African Studies, panel organizer – Moscow, Russia, May 2014.
* “Symposium: War on Terror in Africa and Examining the US Africa Command,” Syracuse University, conference organizer – Syracuse, U.S.A., November 2007.

**TEACHING EXPERIENCE**

**08/09 – 01/11 Tianfu College, Southwest University of Finance and Economics (China), Professor of English and American Culture**

* Taught English, with emphasis on analytical skills and rhetoric, to eleven classes of 30 freshmen, and three American Culture classes to 30 students of all levels

**09/07 – 05/09 Syracuse University Department of History, Teaching Assistant**

* Taught undergraduate courses in Early Modern Europe, Modern Latin America, and Modern China

**FELLOWSHIPS AND AWARDS**

**Scheduled Esade Research Assistant, Institute for Innovation and Knowledge Management**

**09/20 – 08/21 The National Bureau of Asian Research Chinese Language Fellowship Program**

**07/19 – 08/19 Taiwan Ministry of Education Huayu (Mandarin) Enrichment Scholarship**

**09/18 – 08/23 IESE Predoctoral Grant**

**RESEARCH PROJECTS**

**2023** Conducted interviews as a research assistant for Lindsey Cameron, Assistant Professor of Management at the Wharton School, University of Pennsylvania

**MEMBERSHIPS**

**2022 – 2022 FriquiFund – Leadership Team**

**2013 – 2022 Chinese in Africa/Africans in China Research Network – Executive Board**

**2022 International Association for Chinese Management Research**

**2021 Academy of Management**

**2021 European Group for Organization Studies**

**2021 National Committee on US-China Relations**

**2020 Association for Asian Studies**

**PROFESSIONAL EXPERIENCE**

**10/17 – 07/18 Morgan Stanley, Associate**

* Monitored collateral for securities-based lending

**05/15 – Present Cowries and Rice, Founder and Managing Member**

* Founded a China-Africa management consultancy, which partnered with clients to work with Chinese corporate stakeholders on the ground in African countries across a variety of sectors
* Reviewed existing China-Africa research in order to advise clients on organizational strategy with external stakeholders
* Assisted clients navigate Chinese loans, export credits, and FDI to find opportunities for joint ventures

**07/15 – 10/17 Natural Resources Defense Council, Program Assistant**

* Served as acting Program Manager, which entails leading programs, managing budgets, researching for publications, writing/editing grant reports, and hiring interns
* Lead effort to improve Chinese financing mechanisms for overseas ports projects in relation to China's Belt and Road Initiative, which is Chinese president Xi Jinping’s signature foreign policy goal
* Directed application process for $4 million energy and climate policy government grant, coordinating among China, International, Energy Programs and support staff

**SERVICE**

**Ad Hoc Reviewer**

* EPA: Economy and Space
* Journal of Management & Organization

**Reviewer**

* Annual Meeting of the Academy of Management

**SKILLS**

* Case Studies
* Process Histories
* Textual Analysis
* Webscraping
* Econometrics
* Stata
* R
* Python

**LANGUAGES**

English (Fluent)

Mandarin (Intermediate)

Spanish (Intermediate)

**REFERENCES**

**Carlos Rodríguez-Lluesma**

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IESE Business School, University of Navarra

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